

DIPLOMA in
BUSINESS

(N/340/4/0584)(06/25)(MQA/FA6186)

WELCOME



DOLLY ONG

*Master in Business Administration (MBA)
Head of Programme*

A very warm welcome to Crescendo International College. Congratulations on making the wise decision to pursue a college education.

Education is about gaining knowledge, technical expertise and many more. Crescendo International College always strives to nurture all our students into well-rounded and confident young adults. You will be empowered with the necessary academic knowledge and skillsets for your success in the employment market.

While it is true that in this digital age, there is a myriad of information available online. One can easily google for information online or even take a distance learning programme. What is the major difference is this – a formal academic setting with the presence of a lecturer and classmates allows a student to acquire and learn about different perspectives to handling an issue and explore knowledge that are beyond their field.

The interaction amongst different parties enhances students with a varied knowledge base while simultaneously stimulating their skills in critical thinking, communication, and group problem-solving. Students learn to manage their new-found independence, overcome challenges, and make right decisions. These competitive edge soft skills and qualities are what industry employers look for in candidates. Furthermore, students may discover their true passions from a programme like our Diploma in Business. The programme affords students opportunity to explore and find their interests through our cross-disciplinary modules which grant students the flexibility of selecting which field to specialise in their degree.

Additionally, students will be supported by a team of dedicated and qualified lecturing and administrative professionals along their diploma journey with us. Crescendo International College takes pride in transforming and guiding all our students towards achieving their full potential.

Our Diploma in Business programme facilitates our students to tap into their greatest potential which will then empower them to have a competitive edge over others when entering the industry market.

ABOUT THE PROGRAMME



This diploma programme has the objective to equip our students with aspirations with in the knowledge and technical skills that would empower them to be competitive in the job market.

Graduates of the programme will now have the knowledge and the skillsets to help them face the challenges in the business world. This equips them with the basic entrepreneurial and problem solving skills needed in this vastly competitive industry.

HIGHLIGHTS

FAST-TRACK 2 YEARS

The 2-year diploma 'fast-tracks' you into a career in business. This includes management, administration, accounting, human resource, logistic, marketing and advertising.

MERIT SCHOLARSHIPS

Available for students with good scholastic achievements.

BURSARY SCHOLARSHIPS

Available as financial support for students with outstanding grades.

DIRECT ENTRY TO UOL

Direct entry into Year 2 of the prestigious University of London programmes.

Our Diploma in Business (DIB) based its curriculum on the Year 1 Subjects from the BSc. (Hons) in Business & Management, and BSc. (Hons) Accounting & Finance degree by the University of London (UOL), UK.

Upon completion of the DIB programme, Our graduates can consider pathways to:

- Direct entry into UOL's Year 2 degree programmes under Business & Management, or Accounting & Finance.
- Direct entry into UOL's Year 2 degree programmes under School of Oriental & African Studies (SOAS) at Ngee Ann Academy and PSB Academy (Singapore)
- Direct entry into Year 2 degree programmes of other universities in Malaysia like UTM, Southern University College, and Raffles University.

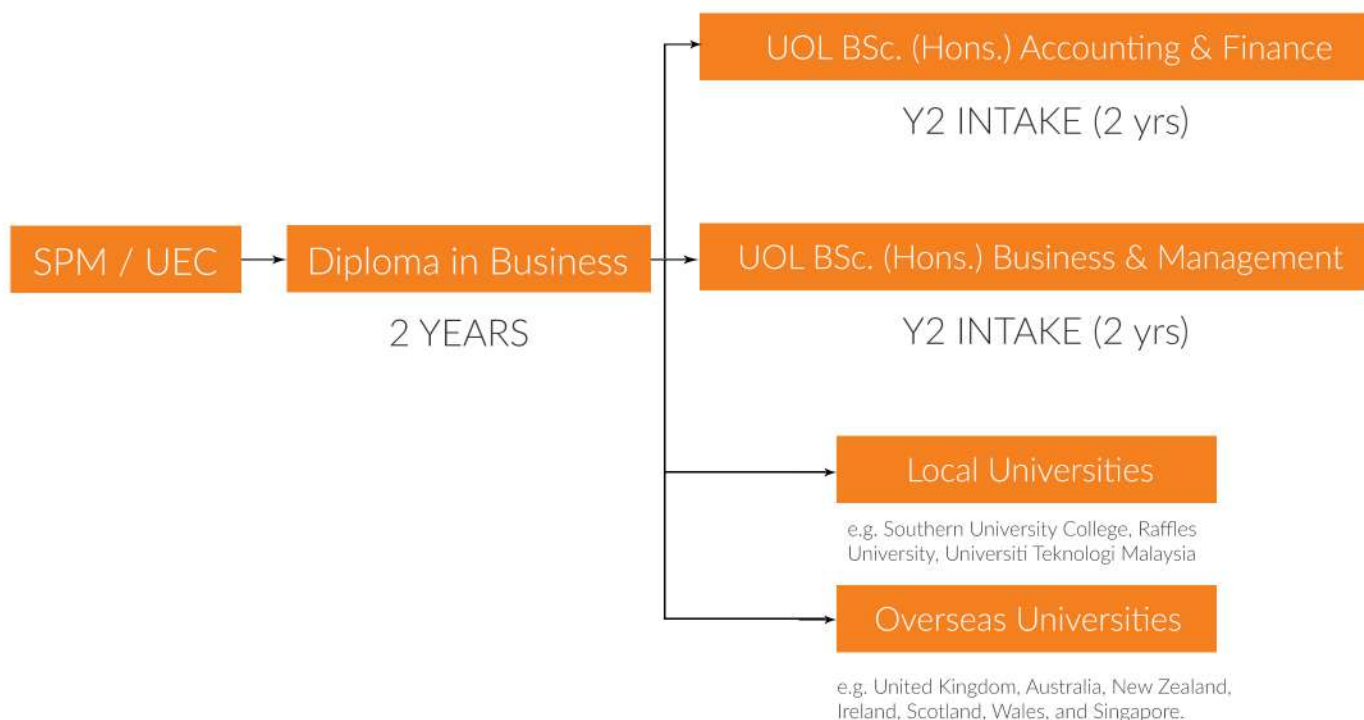


**UNIVERSITY
OF LONDON**

**RECOGNISED
TEACHING CENTRE**



PATHWAY



SUBJECTS

- | | | |
|------------------------------|----------------------------|----------------------------------|
| 1. Academic English | 11. Consumer Behaviour | 21. E-Business |
| 2. Financial Accounting 1 | 12. Financial Accounting 2 | 22. Principles of Marketing |
| 3. Principles of IT | 13. Mathematics 2 | 23. Organisational Behaviour |
| 4. Mathematics 1 | 14. Principles of Banking | 24. Statistics 2 |
| 5. Pengajian Malaysia | 15. Communication Skills | 25. Business Communication |
| 6. Intro. to Business | 16. Self-Development | 26. International Business |
| 7. Statistics 1 | 17. Malaysian Economy | 27. Cost & Management Accounting |
| 8. Intensive English Grammar | 18. Business & Company Law | 28. Entrepreneurship Development |
| 9. Principles of Management | 19. HR Management | 29. Business Ethics |
| 10. Microeconomics | 20. Principles of Finance | 30. Macroeconomics |

INTAKE

January | April | September

ENTRY REQUIREMENT

- (i) Passes SPM with 3 credits (inclusive of Maths & a pass in English) OR,
- (ii) Passes UEC with 3B's (inclusive of Maths & a pass in English)

CAMPUS LIFE

Located at the convenient 20-minute drive by highway from the heart of Johor Bahru city, our modest Desa Cemerlang campus features an eco-friendly environment with aesthetic aim to allow students to have a balanced academic and holistic learning experience. At Crescendo, we believe that a healthy learning environment facilitates a conducive inspiration for successful learning.



Workshop and training events organised by the College to enhance and further expose our students to what's happening in the real business world.



Tranquil and serene surroundings with natural greeneries and customised landscaping provides an ideal environment for our students to unwind in between from their hectic academic schedules.



The CIC Student Society provides an avenue for students who aspire to develop their leadership, teamwork and networking skills by organising such activities or events to achieve this.



Our CIC sports centre complex features a nine-lane swimming pool, jogging tracks, futsal field, outdoors to a multipurpose indoor hall facilities for basketball, badminton, yoga, and a gym room. Additionally, it also features a music and dance studio.



PAST STUDENT EVENTS

While students pursue their academic achievements here at Crescendo, they were also privy to organising events that promoted teambuilding and enhancing their networking skills.



Photos - clockwise from above:

[1] Trip to cultural places that promotes unity amongst people of various races. [2] Trip to Gunung Pantj, a test of mental & physical endurance. [3] Entrepreneur Week allows students a platform to demonstrate their business acumen, knowledge and skills.

GRADUATE TESTIMONIALS



LEE LING HUI

The Diploma in Business programme has the capacity for quality in line with the University of London's prestigious standards which is recognised worldwide.



AIDAN KANG

This programme is reputed for its comprehensive course coverage that allows graduates to select multiple academic pathways to higher education or employment opportunities.



SIH JIA TONG

It was tough during my academic journey here, but with the team of dedicated educators, I've achieved more than I originally thought. Their care for students and patient support were what kept me going.

Attending this programme made me believe that nothing is impossible with the help of the dedicated lecturers that made it possible for me to score well in my exams. It also boosted my self-confidence and sense of achievement.

Lee Jimin, *Korean student*



CONTACT US



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CICJB



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*Ordinary people,
extraordinary dreams.*



CRESCENDO INTERNATIONAL COLLEGE

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