



UNIVERSITY OF LONDON

AN INTRODUCTION IN BRIEF

Further information about the University of London programme can be found at <https://london.ac.uk>

A TRULY WORLD-CLASS INSTITUTION

Established in 1836, University of London is one of UK's largest, oldest and most prestigious universities known to this day. It is a federation of 9 specialist research institutes and 18 renowned colleges that are ranked among the top 100 best universities in the world. In 1858, the University began reaching out to the world by providing first-class British education that has now governed over 52,000 international students across 190 countries, and given rise to 7 Nobel Prize winners, Commonwealth leaders, ministers, scientists, renowned authors, judges and business leaders, etc.

SOME OF THE COLLEGES OF THE UNIVERSITY



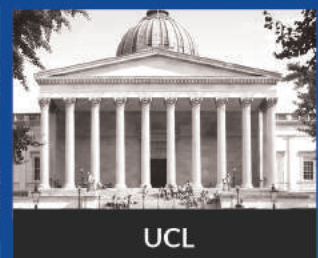
Senate House
University of London
Administrative Centre



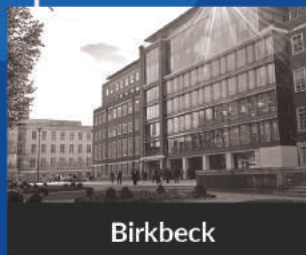
LSE



King's College



UCL



Birkbeck



SOAS



Queen Mary

GOLD STANDARD QUALIFICATIONS & WORLDWIDE RECOGNITION



Crescendo International College graduation ceremony graced by University of London dignitaries.

OPTIONS

- 1 Graduation in London
- 2 3-Week Summer School in London
- 3 (2+1) Transfer to a UK University for the Final Year



UNIVERSITY OF LONDON PROGRAMME

BSC. (HONS) IN BUSINESS & MANAGEMENT



“ A degree designed by **World No.11 School*** for **Business & Management.** ”

[*] London School of Economics & Political Science (LSE) Ranked by QS World University Ranking (2021)

PROGRAMME STRUCTURE

YEAR 1

Introduction to Economics
Principles of Accounting
Mathematics & Statistics
Business & Mgt. in Global Context

YEAR 2

Principles of Banking & Finance
Management Accounting
HR Management
Organisation Theory

YEAR 3

Core Mgt. Concept
Financial Management
Principles of Marketing
Mgt. Science Methods

CAREER PROSPECTS

Hotel Executive
HR Management
Management Executive
Marketing Executive
Administrative Executive
Business Development
Sales Executive
Bank Executive
Management Trainee

AWARDS & ACCOLADES WON BY CRESCENDO STUDENTS

1 Recipients for Excellent Academic Performance (For the year 2019)

World Highest Mark Info. Syst. & Org. 2016

ENTRY REQUIREMENT

2 Passes in A Level (A~D) + 4 Credits in SPM (incl. English & Maths)
2 Passes in STPM (A~C) + 4 Credits in SPM (incl. English & Maths)
5 Credits (A~B) in UEC (incl. Maths) & 3 Credits in SPM (incl. English)

* Note: Subjects must be "non-overlapping" and are acceptable to the University of London.

INTAKE

Apr | Sept



"It deepened my understanding of the intricate workings of the corporate world."

Nicky Lau
BSc. (Hons) Business & Management | First-class



"The rich knowledge I received from my lecturers made me realise that I can do much more than I thought."

Alyssa Lopez Marcelo
BSc. (Hons) Business & Management

Awarding Body



Academic Direction



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